



Volkswagen Group at EDHEC Campus

VOLKSWAGEN

GROUP FRANCE

Volkswagen group France at EDHEC.jpg

The Chairman of the Managing Board of Volkswagen group France meets EDHEC students

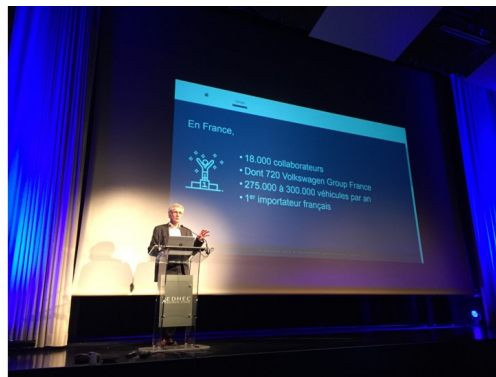
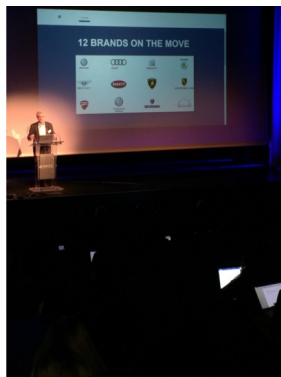
This meeting held on the Lille campus further cemented relations between Volkswagen Group France and EDHEC Business School.

Over 700 EDHEC Master 1 students responded to the invitation launched in association with the Corporate Governance classes taught by EDHEC professor Bastiaan Van Der Linden.

Jacques Rivoal, Chairman of Volkswagen France's Managing Board, presented the group's "TOGETHER Strategy 2025" plan before participating in an enriching Q&A game with students that focused on relevant issues. Students have until the end of February to consider a problem posed to them by the group and its five brands, namely "How can Volkswagen Group France orient its strategy and development around the concept of urban transport in the next few years?". Students will work on their proposals in the form of a video pitch to be submitted to Volkswagen Group France's Human Resources Department.

The initiative gives Volkswagen access to a wealth of ideas while allowing it to identify and recruit target profiles. **Volkswagen Group and its Volkswagen, Audi, Seat, Skoda and Volkswagen Commercial Vehicles brands have been hiring EDHEC students as interns or for their first jobs for many years now.** The group's Human Resources Department also took part in the latest EDHEC recruitment fair in January 2017.

Sneak peek of the session:



Master in Management

Written by HEMA SATI

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