



EDHEC Research Day 2017: a plebiscite for the EDHEC expertise



EDHEC RESEARCH DAY.jpg

More than 900 people attended the 9th edition of EDHEC Research Day held on the EDHEC Lille Campus on Tuesday 14 March 2017. The event was the best opportunity to share the latest research outputs and studies of the EDHEC faculty and experts with a wide audience, from the students to external public.

Among the topics discussed:

The storytelling in the french presidential campaign.
New Ethics Challenges related to disruptive changes in business models
How entrepreneurs are building new ties that bind?
Responsible ownership in the family firm and its impact on firm performance...etc

French and english sessions have been recorded. Replays are available [online](#).

Key figures:

23 conferences sessions
24 speakers, professors and researchers
More than 900 attendants
More than 24 hours of EDHEC research and expertise sharing



Master in Management, Master of Science

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