



Year 1 - Foundation Year - Master 1

LIST OF CORE MODULES

Big Data & Business Analytics
Business Development & Innovation
Business Game: Capstone
Corporate Finance
Cost Accounting & Management Control
Financial Statement Analysis
Foreign Language
Governance & Responsibility of Business Enterprise
Information Systems
Legal Environment & Business Decision-Making
Managing Human Capital
Marketing Management
Operations Management
Pitch Academy
Project Management
Strategic Management: Principles & Practice

93 NATIONALITIES

11 PARTNER COMPANIES

OVER 900 GRADUATES

71% OF OUR GRADUATES FOUND
JOBS WITH AN INTERNATIONAL DIMENSION

156 PERMANENT FACULTY

ELECTIVES

Category management
Cloud computing
Competition law
Creative economy
Cross-cultural management
Decision sciences
Doing business with emerging economies:
Middle East & North Africa
E-business & mobile applications
Efficiency & benchmarking in banking:
managerial & regulatory perspectives

European tax law
Financial markets economics
Geopolitics & conflicts

How to build a dream team
Introduction to big data
Media & democracy
Strategic alliances & partnerships
The minister's advisor-designing
successful public policies
The responsibilities of business enterprise -
beyond "CSR"