



Business Management International Advisory Board (IAB)

The role of the Advisory Board is to orientate the Business Management programme, determine its policy and contribute to its renew in the world of business. Close ties with professional associations and firms are a guarantee that all programmes contents respond to strategic corporate needs.

Members of the Business Management Advisory Board

- **Julien Anfruns**
Maître des Requêtes, **Conseil d'Etat**
- **Delphine Bresson**
General Manager - International Business Development Lancôme, **L'Oréal**
- **Jean-Marie Culpin**
Group Marketing Director, **Orange**
- **André-Benoît de Jaegere**
Vice-President, **Capgemini Consulting**
- **René Garcia**
Professor of Finance, **EDHEC Business School**

- **Luc Gaudemard**
VP Europe, **SEB**

- **Anne Guillon**
Corporate Relations Director, **EDHEC Business School**

- **Andreas Hermann**
VP Asset Management & Freighters, **Airbus SAS**
- **Xavier Hochet**
Executive Director, **Capgemini Consulting**
- **Hugo Kunetz**
President North America, **L'Oréal**

- **Eric Legros**
Chief Executive Officer, **Carrefour MAF Retail**

- **Manuelle Malot**
Director EDHEC NewGen Talent Centre, **EDHEC Business School**

- **Albert Mathieu**
President Biscuits Europe, **Mondelez International**

- **Xavière Phisel**
Associated Director, **Sirca Executive Search**
- **Christian Polge**
General Manager Franchise Operations, Northern Europe, **Coca-Cola Europe**

- **Samir Sadaka**
Associate, **Capgemini Consulting**

- **David Schwarz**
E-Commerce and Multichannel Director, **Carrefour Group**

- **Sophie Souied-Soussan**
Vice-President Marketing, **Unilever**
- **Stéphane Thirion**
Director Channel Sales & Development Apple Europe, **Apple**
- **Lynda Tyler-Cagni**
Group Officer & Senior Vice President HR Europe, **Fast Retailing**
- **Anne Zuccarelli**
Associate Dean for Corporate Relations & Careers, **EDHEC Business School**